

AITA & Associates



Business Aviation Trade Mission 2015

15-24 September

Beijing, China

The 4th China International Business Aviation Show 2015

*The only business aviation exhibition approved by the
Ministry of Commerce of People's Republic of China*



Business Aviation Trade Mission 2015

Following our highly successful 2014 Trade Mission To China, Australia International Trade Association (AITA) & Associates are leading a mission in September focused on business in the aviation industry. In collaboration with Chinese International Business Aviation Show, AITA & Associates are planning a mission to China to capitalize on Chinese interest in Australian capability and expertise.

The main goal of the Mission is to allow the Australian aviation market to discover all the potential opportunities in the Chinese market. Attending the Trade Mission you will also participate to the Chinese International Business Aviation Show, the ideal Chinese Business platform to establish significant relationship with Chinese Business Aviation market.

Networking opportunities

The AVIATION trade Mission to China offers attendees the opportunity to network with officials and business people. Delegates on this mission will meet with:

- Investors;
- Professionals of the Business Aviation industry (including Military/Police/Security/Government Officials)
- Aircraft owners;
- Hospital Directors/ Medical Services/ Officials from Healthcare Department;
- Insurance Directors
- Decision makers from water resources & energy committee;
- Officials from tourism Department;
- Entrepreneurs;
- Business Tycoon;
- Business leaders; Finance Directors; Bankers; Leasing Directors
- Distributors; Resellers;
- Consultants;
- Accessories/ Components/ Spare Parts Directors and maintenance & Repair Directors;
- Engineers.

Why you should participate

- Learn what you need to know to succeed in China including meeting with potential partners;
- Gather valuable market insights from the mission that will help you shape your market entry strategy;
- Achieve your business development objective towards building a sustainable market presence in China;
- Network with established foreign companies and learn from their experience;
- Attract potential Chinese investors in order to develop your project.

Authorized by:

中华人民共和国商务部

Ministry of Commerce of the People's Republic of China

Hosted by:



中国国际贸易中心股份有限公司
China World Trade Center Co., Ltd.



BCIA 北京首都国际机场
Beijing Capital International Airport



WORLD
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Co-organized by:

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China Aviation Supplies Media



CCAA
中国通用航空协会

Supported by:

中国航空报社
CHINA AVIATION NEWS



About CIBAS 2015

The Chinese International Business Aviation Show – CIBAS – aims at building, in China, the biggest and most efficient international platform for the professionals of the Business Aviation Industry.

During 3 days, Chinese International Business Aviation Show 2015 will bring together and nearly all manner of people involved in Business Aviation, making it the annual meeting place for the Chinese Business Aviation

community. The Exhibition will bring together buyers, Corporate, VVIPs, Business Leaders professionals of the industry, and nearly all the people and companies involved in this industry: Pilots, Manufacturers, Suppliers, airline leaders, Airlines, Government & Aeronautics Officials, Media specialized in aviation themes, Members of aviation association etc., making it the annual meeting place for the Chinese business aviation community, as well as exhibitors and visitors from around the world. The 1st edition of CIBAS, which has been held last April 13-15, 2011,

was a roaring success.

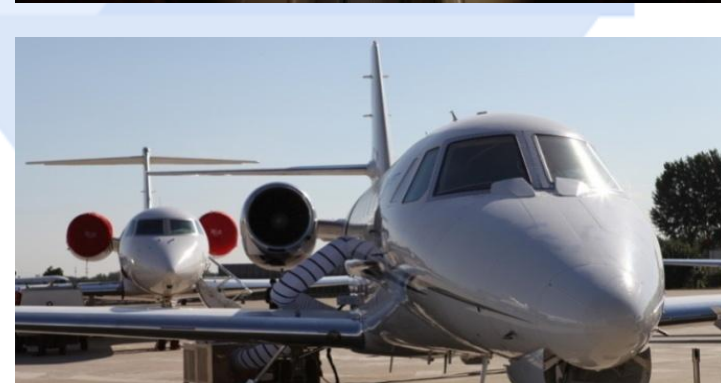
Then more than 5,000 visitors and 100 exhibitors attended CIBAS, 2nd edition and HELICHINA, 1st edition.

The success of two shows is the result of a close relationship with the Chinese authorities and an intense marketing and communication campaign which begun 3 years prior to the show, a similar promotion is ongoing for HELICHINA in China Mainland.

The 3rd edition of CIBAS and the 2nd edition of HELICHINA are therefore trademark with triumph and accomplishment.

Beijing City

Beijing is the Capital City of the People's Republic of China and one of the most populous cities in the world. Beijing is situated in the northern tip of the triangular North China Plain, which opens to the south and east of the City. There are more than 20 million people living 16,410.54 km². Beijing is among the most developed cities in China, with tertiary industry accounting, for 73.2% of its gross domestic product (GDP); it was the first post industrial city in mainland China. Beijing is home of 41 Fortune Global 500 companies, the second most in the world behind Tokyo, and over 100 of the largest companies in China. Its overall economic influence has been ranked number 1 by PwC.



AITA & Associates Services

- ✓ Round trip air tickets;
- ✓ Domestic flight tickets;
- ✓ Local transportation expenses;
- ✓ Traveling fares for City Tours;
- ✓ Accommodation;
- ✓ CIBAS 2015 entry fees;
- ✓ Admission fees for conferences and forums;
- ✓ Networking luncheons and dinners;
- ✓ Business visits and meetings;
- ✓ Coordination with Chinese governments; and associations;
- ✓ Arrangement of group visits;
- ✓ Logistic support;
- ✓ Catering costs for networking functions;
- ✓ English Translator located within the pavilions and in each meeting.

Sponsorship Packages

AITA & Associates has different sponsorship opportunities available to meet your marketing budget. As a sponsor, your organization will receive wide exposure and branding of your products and services.

For more information or to make a booking contact AITA & Associates on +61 02 9188 1856 or email trade@aita.com.cn

Cost & Registration

If you are interested, please contact AITA & Associates no later than **August 31, 2015.**

The Australia International Trade Association & Associates
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Itinerary

<i>Date</i>	<i>Place</i>	<i>Activity</i>
Monday 09/15	Australia	Flight from Australia to Beijing
Tuesday 09/16	Beijing	Morning: Attending the opening ceremony of the China International Business Aviation Show 2014 Afternoon Meeting with Leaders and Representatives of People's Government of Beijing Government Municipality, Directors of Foreign Affairs Office, Trade and Commerce Department and Chamber of Commerce <i>Networking Dinner with enterprisers and potential investors</i>
Wednesday 09/17	Beijing	Morning: Official reception with Aviation Industry Corporation of China, Commercial Aircraft Corporation of China and Aircraft Maintenance and Engineering Corporation (AMECO), Aviation Industry Corporation of China Afternoon Meeting with representatives of Department of Transport
Thursday 09/18	Beijing	Morning Beijing City Tour Afternoon: Attending the Business Aviation Rational Development Seminar, business Jet Manufacturer Presentation
Friday 09/19	Xi'an	Morning Arrival in Xi'an Afternoon: <i>Networking Dinner with enterprisers and potential investors</i>
Saturday 09/20	Xi'an	Morning: Meeting with Leaders and Representatives of People's Government of Xi'an Local Government, Directors of Foreign Affairs Office, Trade and Commerce Department and Chamber of Commerce and the Department of Transport Afternoon Xian City Tour
Sunday 09/21	Xi'an	Morning: Meeting with representatives of Xi'an Aircraft Company and Commercial Aircraft Manufacturers Afternoon Arrival in Zhengzhou
Monday 09/22	Zhengzhou	Morning: Meeting with Leaders and Representatives of People's Government of Zhengzhou Local Government, Directors of Foreign Affairs Office, Trade and Commerce Department and Chamber of Commerce and the Department of Transport Afternoon <i>Networking Dinner with enterprisers and potential investors</i>
Tuesday 09/23	Zhengzhou	Morning Official reception with Zhengzhou Yutong Group and Commercial Aircraft Parts Manufacturing Associations Afternoon Zhengzhou City Tour
Wednesday 09/24	Australia	Arrival in Australia